

# CV, Tellef Solbakk Raabe (research/media business)

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## Summary:

I'm a researcher at SNF/Norwegian School of Economics (NHH), focusing on media, technology, strategy, and innovation. My PhD from the University of Cambridge explored the newspaper industry's digital and financial transformation using quantitative and qualitative methods, including 125 interviews with media executives. My research has gained notable recognition, making me a sought-after expert on media business. In 2023 alone, I received over 100 media mentions in addition to my monthly column in Norway's leading broadsheet, *Aftenposten*. As an adept public speaker, I've delivered presentations at numerous academic and industry conferences and have been invited to consult media group leaders, newspapers, politicians, and policymakers. Additionally, I co-host NHH's podcast on leadership research, *Lederskap*.

## Education:

2018 – 2023:	<u>Media sociology</u> (PhD)	<u>Jesus College, Uni. of Cambridge</u>
2020 – 2021:	<u>Guest res. and member of Media use research group</u>	<u>Uni. of Bergen, NO</u>
2019 – 2020:	<u>Guest researcher and member of POLKOM</u>	<u>Uni. of Oslo, NO</u>
2017 – 2018:	<u>Media sociology</u> (MPhil), A avg. / Distinction	<u>Uni. of Cambridge, UK</u>
2014 – 2017:	<u>Media studies</u> (BA), A avg. / A	<u>Uni. of Bergen, NO</u>
2012 – 2016:	<u>Organisational psychology</u> , (BA), B avg. / A	<u>Uni. of Bergen, NO</u>
2011 – 2012:	<u>Economics and business administration</u> , N/A	<u>NHH Nor. School of Economics, NO</u>
2008 – 2010:	<u>International Baccalaureate</u> (IB), 42/45 (6.1/6)	<u>UWC of the Atlantic, UK</u>

## Work experience (summary):

2024 : Visiting researcher, COMPAS at the University of Oxford

2022 – : Researcher, Centre for Applied Research (SNF) at the Norwegian School of Economics (NHH)  
- *Media business, policy, regulation, innovation, digitalisation, and leadership (e.g. DIG)*  
- *Teaching and supervision experience from several Master's and Executive courses*  
- *Affiliated member of the research groups POLKOM, Media Use, and Journalism studies*

2018 – : Freelance columnist, critic, and speaker, e.g. Aftenposten, Forskerforum, Medier24

2019 : Journalist, NRK (Oslo)  
- *Summer internship + substitute work. Research and editing for the news division*

2017 + 2018: Communications consultant, Aker BioMarine (Oslo)  
- *Summer internship. Communication, strategy, and corporate branding services*

2016 : Journalist, Bergens Tidende (Bergen)  
- *Summer internship + substitute work. Opinion pages and social media strategy*

2014 – 2015: Chair ('15) and deputy chair ('14), The Board of Culture (Bergen)  
- *Leader of all student culture in Bergen*

2012 – 2016: Musician, Tellef Raabe  
- *2M+ streams, toured extensively in Norway (e.g., Øya, Slottsfjell, by:Larm) and Europe*

2008 – 2014: Substitute teacher, various schools and sixth form colleges (Ålesund and Bergen)

2010 : Intern, The French Ministry of Culture (Paris)

## Volunteer experience (summary):

- 2022 – : Co-host of Lederskap – NHH's podcast on leadership
- 2021 – : Member of The academic committee of media research, Norwegian Media Authority
- 2019 – 2021: Board member, United World Colleges. Norwegian National Committee (Oslo)
- 2018 – 2020: Convenor, Cambridge Technology and New Media Research Cluster (Cambridge)
- 2015 – 2018: Journalist, columnist, and board member, Stoff magasin (Bergen)
- 2013 – 2016: Member ('13) and Deputy member ('16), The Board of Culture (Bergen)
- 2012 – 2013: Leader of the Culture committee and board member, Bergen Student Society

## Languages:

Norwegian: Native proficiency

English: Native proficiency (IELTS 8.5/9 and TOEFL 29/30 in 2018, bilingual IB diploma in 2010)

French: Limited working proficiency

## Grants and awards:

- The Norwegian Media Authority in 2024 (research project at SNF)
- Fritt Ord in 2023 (book project)
- Digital Innovation for Growth (DIG) in 2023 (research project at SNF)
- The Norwegian Competition Authority in 2023 (research project at SNF)
- Samfunns- og næringslivsforskning (SNF) in 2023 (Bergen Media Business research group)
- The Norwegian Media Authority in 2020 (PhD)
- Cambridge Trust scholarship in 2018–2022 (PhD)
- Aker scholarship in 2017–2018 (MPhil)
- SIKT conference participation in 2017, speaker in 2020, group leader in 2023
- Michael Width Endresens fond scholarship in 2018, 2019, and 2020 (MPhil + PhD)
- Cambridge postgraduate fieldwork grant, Jansons legat scholarship, and Sparebank1 research award in 2019 (PhD)
- UWC Norway and Michael Width Endresens fond scholarships in 2009 and 2010 (IB)
- Grants related to music to a total sum of approx. 500,000 NOK from Tono (2014, '16), Stiftelsen Kjell Holm ('13, '14, '15), BandOrg ('13, '14, '15, '16), Bergen City Council ('14, '15, '16), Gnist SBM ('15), UiB ('16), FFLB ('16, '17) and Music Norway ('16, '17)

## Academic results (summary):

- Awarded a 'Distinction' (A) for my MPhil dissertation on Norwegian political commentators
- Awarded an 'A' for both of my Bachelor's dissertations  
*One on leadership in the media industry, the other on media scholar Marshall McLuhan*
- 42/45 (777 HL) on the IB diploma programme in May 2010, the equivalent of 6.1/6 in Norway
- Presenter at several conferences, including ICA (Uni. Toronto), the German Foundation of Business (LSE), Behind the Paywall (Uni. Gothenburg), Infrastructures and Inequalities (Uni. Helsinki), NordMedia (Uni. Bergen)
- Reviewer for the leading journals *New Media and Society*, *Journalism*, and *Convergence*

## References:

John B. Thompson, Professor Emeritus, University of Cambridge (PhD supervisor)  
Email: [jbt1000@cam.ac.uk](mailto:jbt1000@cam.ac.uk)

Svenn-Åge Dahl, Director, Centre for Applied Research at NHH (current manager)  
Email: [svenn-age.dahl@snf.no](mailto:svenn-age.dahl@snf.no)

Knut Olav Åmås, Director, Fritt Ord (mentor)  
Email: [knut.olav.amas@frittord.no](mailto:knut.olav.amas@frittord.no) — Phone: +47 908 68 139

## List of publications:

Raabe, T. S. (defended) *The Norwegian Newspaper Industry in the Digital Age*. PhD Thesis. University of Cambridge.

Raabe, T. S. (2020) 'Leirbålene slukner', *Samtiden*, 130(2), pp. 78–85.

Raabe, T. S. (2018) 'Slutten på kommentariatets diktatur', *Samtiden*, 128(4), pp. 104–109.

Raabe, T. S. (2018) *The Power of Political Commentators in the Age of Social Media*. MPhil Dissertation. University of Cambridge.

Raabe, T. S., Kopperstad, I. and Gjerding, C. (2017) 'Transcenderende ledelse', *Magma*, 20(2), pp. 69–75.

For an overview of other publications, see [CRISTIN](#) (Current Research Information System In Norway).

## List of working papers/conference proceedings:

Raabe, T. S. (book, working title) *Newspaper Economics in the Digital Age: How Norway's Press Combined Print and Digital for Profit*. Publisher TBD.

Raabe, T. S. (working title) 'Digital Success: Business Model Innovation in the Norwegian Newspaper Industry', Journal TBD.

Raabe, T. S. (working title) 'Driving or Preventing Change? A Case Study of Media Groups' Board of Directors' Role in Strategic Change, Renewal, and Innovation', Journal TBD.

Raabe, T. S. (working title) 'Controlled Access: Towards a New Theory of Paywalls', Journal TBD.

Author 1 and Raabe, T. S. (working title) 'High-Frequency Attention Trading', Journal TBD.

Raabe, T. S. (working title) 'McLunacy Revisited: The Relevance of Marshall McLuhan in the Digital Age'.

*Bergen, 30 January 2024*